Dear Friends and Colleagues,

I am delighted to announce that the 6th Annual Mountain West Biomedical Engineering Conference will be held at the Canyons Resort in Park City, UT September 10-11, 2010. The conference provides a unique opportunity to learn about the biomedical engineering research at the major universities in the mountain west and to interact with colleagues, faculty, and graduate students. I hope you will join us at the conference to share ideas and to advance medical product innovation in the region.

The 2009 conference was made possible by the generous contributions of Gore, Bard, Coherex Medical, U of U Office of the Vice President of Research, Bose, Nelson Laboratories, WorldHeart, Technology Venture Development, USTAR, Blackrock Microsystems, and The Nano Institute of Utah. If you are fortunate enough to have the resources, I would be delighted if you would consider sponsorship of the 2010 Conference.

There are several levels outlined in this sponsorship brochure.

I hope you will attend the conference and help us build a stronger future. To register for the conference please visit the web site at http://www.bioen.utah.edu/conference/Canyons2010/

Sincerely,

Richard D. Rabbitt, Ph.D.
Professor and Chair, Bioengineering
## Sponsorship Opportunities

There are several opportunities for you and your company to participate in the Mountain West Biomedical Engineering Conference. You will find the Sponsor Levels listed below and their corresponding benefits.

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum $5,000 or More</th>
<th>Gold $2,000 - $4,999</th>
<th>Silver $1,000 - $1,999</th>
<th>Events $500 - $5,000</th>
<th>Contributing Less Than $1,000</th>
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<tbody>
<tr>
<td>Benefits</td>
<td>✓ ✓ ✓</td>
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### Sponsorship Benefits

- Sponsor’s name, logo & hyperlink on conference website
- Sponsor’s name & logo displayed at conference venue
- Brief description of sponsor in conference program
- Advertisement Booth at conference venue
- Admission tickets for sponsor delegates, including meals & accommodations
  - Registration for 4 & 2 rooms
  - Registration for 2 & 1 room
  - Registration for 1
- Tax deductable portion of donation
  - Amount donated reduced by $1,140.00
  - Amount donated reduced by $945.00
  - Amount donated reduced by $810.00
- Fully deductable*

*If receiving an advertisement booth or tickets, there is a $750 reduction in tax benefit for the booth and $390, $195, and $60 for tickets, depending on sponsor level.

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### Encourage Research and Innovation

- Product Exhibits
- Presentations
- Poster Sessions
- Keynote Addresses

### Establish Networks & Promote Collaboration

- Students
- Researchers
- Industries
- Institutions
- Investors
- Entrepreneurs

### A Platform for the Mountain West

- Wasatch Range
- Rocky Mountain Region
- Park City, UT

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**The Mountain West Biomedical Engineering Conference**
CONCLUSION EVENT
SPONSORSHIP OPPORTUNITIES
Events at the conference are excellent opportunities to promote your organization and impact the conference attendees. Please consider the following options.

FRIDAY EVENING WELCOMING RECEIPT
(TWO AVAILABLE)
1. HORS D’OEUVRES - $5,000 - PLATINUM LEVEL SPONSOR
2. COCKTAIL SOCIAL - $3,000 - GOLD LEVEL SPONSOR
This is a very popular event at the conference! You have the option to sponsor both the hors d’oeuvres and the cocktail social, or you can sponsor one of the two options.

SATURDAY BREAKFAST - $5,000 - PLATINUM LEVEL SPONSOR
The breakfast on Saturday morning is served in a beautiful outdoor pavilion at The Canyons Resort. This is highly attended and a great opportunity to advertise your organization.

REFRESHMENT BREAKS - $3,000 - GOLD LEVEL SPONSOR
Refreshments will be served throughout the conference. These will be available both Friday and Saturday during the podium and poster sessions.

CONFERENCE PRESENTATION AWARDS
(TWO AVAILABLE)
1. PODIUM SESSION - $700 - SILVER LEVEL SPONSOR
   - $400-1ST PLACE, $200-2ND PLACE, AND $100-3RD PLACE
2. POSTER SESSION - $700 - SILVER LEVEL SPONSOR
   - $400-1ST PLACE, $200-2ND PLACE, AND $100-3RD PLACE
The conference presentation awards recognize excellence in podium or poster presentation. Your company can support these noble achievements while also advertising your organization to the conference attendees.

ADVERTISEMENT BOOTH AT CONFERENCE VENUE - $750
- NON TAX DEDUCTABLE

PREVIOUS PARTICIPANTS
We are grateful to all those sponsors who have contributed in the past. Here is a list of last year’s sponsors and contribution levels.

GOLD LEVEL SPONSORS

SILVER LEVEL SPONSORS

CONTRIBUTING SPONSORS
For more information concerning conference participation, please contact:

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(801) 390-9246 (cell)