Dear Friends:

This September 11th & 12th the Utah Department of Bioengineering will be hosting the 5th annual Mountain West Biomedical Engineering Conference at The Canyons Resort in Park City, Utah.

Although economic times are difficult, the American Recovery & Reinvestment Act of 2009 offers unique opportunities for enhanced collaboration between industry and academics in areas of research, new product development, and new venture development. I sincerely hope your company will attend the conference to form relationships with university researchers and learn about some of the cutting edge research and biomedical technologies under investigation by faculty and graduate students. I truly believe we can take this opportunity to build stronger ties and accelerate advancement of innovative, and viable technologies.

If you are fortunate enough to have the resources, I would be delighted if you would consider sponsorship. There are several levels outlined in this sponsorship brochure.

I hope you will attend the conference and help us build a stronger future.

Sincerely,

Richard D. Rabbitt, Ph.D.
Professor and Chair, Bioengineering
A Platform for the Mountain West
- Wasatch Range
- Rocky Mountain Region

Opportunity to Establish Utah Networks
- Students
- Researchers
- Industry

Promote Biomedical Community Collaboration
- Research Presentations
- Product Exhibits

Encourage Research and Innovation Between
- Institutions
- Industries
- Investors

2008 Participant Demographics

- Biomedical Engineering - 62.7%
- Pharmaceutics and Pharmaceutical Chemistry - 11.3%
- Other Departments - 15.8%
- National Advisory Committee Members - 3.4%
- Industry Representatives - 6.8%

Sponsorship Opportunities
There are several opportunities for you and your company to participate in the Mountain West Biomedical Engineering Conference. You will find the Sponsor Levels listed below and their corresponding benefits.

Sponsor Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefit Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum ($5,000 or more)</td>
<td>Sponsor's name, logo &amp; hyperlink on conference website, display at conference venue, brief description in conference program, advertisement booth, admission tickets for sponsor delegates including meals &amp; accommodation.</td>
</tr>
<tr>
<td>Gold ($2,000 - $4,999)</td>
<td>Sponsor's name &amp; logo displayed at conference venue, brief description of sponsor in conference program, admission tickets for sponsor delegates including meals &amp; accommodation.</td>
</tr>
<tr>
<td>Silver ($1,000 - $1,999)</td>
<td>Brief description of sponsor in conference program, admission tickets for sponsor delegates including meals &amp; accommodation.</td>
</tr>
<tr>
<td>Contributing ($500 - $999)</td>
<td>Event sponsorship, social gathering.</td>
</tr>
</tbody>
</table>

*Tax Deductible Portion of Donation*

- Platinum: Amount donated reduced by $1,140.00
- Gold: Amount donated reduced by $945.00
- Silver: Amount donated reduced by $810.00

*If receiving an advertisement booth or tickets, there is a $500 reduction in tax benefit for the booth and $390, $195, and $60 for tickets, depending on sponsor level.

Sponsor Benefits:

- Sponsor’s name, logo & hyperlink on conference website
- Sponsor’s name & logo displayed at conference venue
- Brief description of sponsor in conference program
- Advertisement booth at conference venue
- Admission tickets for sponsor delegates including meals & accommodation

See next page for Event Sponsor Benefits

*Fully deductible*
Conference Event Sponsorship Opportunities

Events at the conference are excellent opportunities to promote your organization and impact the conference attendees. Please consider these options below.

Friday evening Welcoming Reception (Two Available)
This is a very popular event at the conference! You have the option to sponsor both the hors d’oeuvres and the cocktail social, or you can sponsor one of the two options.

1. HORS D’OEUVRES - $5,000
   - Platinum level sponsor with benefits
2. COCKTAIL SOCIAL - $3,000
   - Gold level sponsor with benefits

Saturday Breakfast - $5,000
- Platinum level sponsor with benefits

The breakfast on Saturday morning is served in a beautiful outdoor pavilion at The Canyons Resort. This is highly attended and a great opportunity to advertise your organization.

Refreshment Breaks - $3,000
- Gold level sponsor with benefits

Refreshments will be served throughout the conference. These will be available both Friday and Saturday during the podium and poster sessions.

Conference Presentation Awards - $1,500 (Two Available)
- Silver level sponsor with benefits

The conference presentation awards recognize excellence in podium or poster presentation. Your company can support these noble achievements while also advertising your organization to the conference attendees.

1. EXCELLENT PODIUM PRESENTATION AWARDS
   - $750-1st place, $500-2nd place, and $250-3rd place
2. EXCELLENT POSTER PRESENTATION AWARDS
   - $750-1st place, $500-2nd place, and $250-3rd place

Advertisement booth at conference venue - $500
- Non tax deductible
- Includes one individual conference registration
2009 Mountain West Biomedical Engineering Conference Committee

Richard Rabbitt - Faculty Consultant
Robert Hitchcock - Faculty Consultant
Giridhar Thiagarajan - Conference Student Chair
Neda Sadeghi - Student Vice-Chair
Dorthyann Isackson - Sponsor Committee Director

For more information concerning conference participation, please contact:

Dorthyann Isackson
dorthyann.isackson@utah.edu
(801)587-5204 (work)
(208)484-8912 (cell)

www.bioen.utah.edu/conference/Canyons2009